

CULTURE AROUND THE CORNER

A CELEBRATION OF ART, CULTURE, AND COMMUNITY • OCT 2-4, 2026 • LONG BRANCH, NJ

Three days of live music, food, and art sourced directly from local communities, brought together so we can all see what's been right here all along.

20K CORNERSTONE SPONSOR

You're not just a sponsor; you're foundational to the whole celebration.

As our Cornerstone Sponsor, your name headlines the festival collateral with exclusive "Presented by ___" billing across every major touchpoint. You'll see your logo on the official T-shirt, receive radio shout-outs, get branded banners, premier signage, and a VIP viewing area for 6 guests, complete with refreshments and gift bags. You'll also be recognized from the kickoff stage, featured in press releases, digital ads, email campaigns to 5,000+ subscribers, and wayfinding signs. This is top-tier visibility with heart and hustle.

15K LOCAL LEGEND SPONSOR

Become a Local Legend, the brand people associate with the festival's energy and community spirit.

You'll get logo placement on the official T-shirt, radio mentions, signage at the welcome booth, and branded banners throughout the grounds. Add in stage recognition with emcee shout-outs, email campaigns to 5,000+ subscribers, inclusion in print ads, a Kids Zone resource table, VIP access, and a spot on the festival map and website.

7.5K NEIGHBORHOOD PILLAR SPONSOR

Every community needs a Neighborhood Pillar, and that could be you.

Your logo will appear on the official T-shirt, welcome booth signage, and press releases. You'll get emcee mentions on stage, social media shout-outs, a spot in digital ad campaigns, wayfinding signs, a Kids Zone table, and pre-event postcard recognition. Plus, you're featured in email blasts to over 5,000 subscribers and on the festival map and website.

5K COMMUNITY KEYSTONE SPONSOR

Think of yourself as the keystone that locks it all together.

This level gets you welcome booth signage, stage shout-outs from the emcee, email campaigns to 5,000+ subscribers, social media branding, digital ad inclusion, wayfinding signs, and a Kids Zone table. You'll also be thanked in a gallery-style social post and featured on the festival map, website, and email campaigns reaching thousands.

5K LIBERTY PARK MAINSTAGE SPONSOR

This level has real "main character" energy.

As the exclusive Liberty Park Mainstage Sponsor, your name shines on performance signage and will receive a shout-out from the emcee on the biggest stage at the festival. You'll also get kickoff stage recognition, social media love, digital ad inclusion, wayfinding signs, and logo placement on the website, map, and email campaigns to 5,000+ subscribers.

3.5K WE'RE WITH THE BAND-SHELL SPONSOR

Show everyone that you know where the music magic happens.

Limited to 2 brands. Your brand gets stage signage and emcee mentions at the Bandshell, plus social media branding, digital ad inclusion, wayfinding signs, email campaigns to 5,000+ subscribers, and logo placement on the festival map, website, and email campaigns.

2.5K BUILDING BLOCK SPONSOR

Every great creation starts with a building block, and that could be you.

This access point gets you a shout-out from the kickoff stage, social media logo placement, inclusion in email campaigns to 5,000+ subscribers, logo love on the festival website and map, and a gallery-style thank-you post on social media.

SPONSORSHIP COMMITMENT FORM



Company/Organization: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level

- ☐ Cornerstone Sponsor - \$20,000
- ☐ Local Legend Sponsor - \$15,000
- ☐ Neighborhood Pillar Sponsor - \$7,500
- ☐ Community Keystone Sponsor - \$5,000
- ☐ Liberty Park Mainstage Sponsor - \$5,000
- ☐ We're With the Bandshell Sponsor - \$3,500
- ☐ Building Block Sponsor - \$2,500
- ☐ Other Amount: \$ _____

Payment Information

Total Sponsorship Amount: \$ _____

- ☐ Check Enclosed
- ☐ Please Send Invoice
- ☐ Credit Card Payment

Payment Information (Credit Card)

- ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder Name: _____

Card Number: _____

Expiration Date (MM/YY): _____ CVV: _____

Billing Address: _____

Card Number: _____

City: _____ State: _____ ZIP: _____

Email for Receipt: _____

Recognition Information

Please list your company name exactly as it should appear in promotional materials:

Contact Information

Monmouth Arts

Teresa Staub, Executive Director

Phone: (732) 212-1890 ext.100

Email: teresa@monmoutharts.org

Monmouth Arts is a 501(c)(3) nonprofit organization. Tax ID 22-3642107

Thank you for supporting Culture Around the Corner and helping celebrate the rich diversity, creativity, and community spirit of Monmouth County.